

Pou Chen announces monthly sales for November 2012

Date: December 10, 2012

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its sales for November 2012 was NT\$20,296 million on a consolidated basis and NT\$1,005 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD '000)

Consolidated Sales	Amount
November 2012	20,296,192
November 2011	20,333,764
Y-o-Y Change	-0.2%
October 2012	18,146,668
M-o-M Change	+11.8%
January through November 2012	206,314,593
January through November 2011	204,770,333
Y-o-Y Change	+0.8%

Note:

- 1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
- 2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited ("Yue Yuen"), not all sales of Pou Chen's subsidiaries. Yue Yuen's net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
- 3. USD/NTD=29.13 in November, 2012; USD/NTD=30.23 in November, 2011.
- 4. Pou Chen held 49.98% ownership of Yue Yuen as of November 30, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
November 2012	662,234	1,004,653
November 2011	641,905	930,144
Y-o-Y Change	+3.2%	+8.0%
October 2012	586,341	989,744
M-o-M Change	+12.9%	+1.5%
January through November 2012	6,634,163	9,920,280
January through November 2011	6,601,503	12,247,720
Y-o-Y Change	+0.5%	-19.0%

Note:

- 1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
- 2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. ("Pou Sheng"). Yue Yuen held 61.80% ownership of Pou Sheng as of November 30, 2012.
- 3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

Pou Chen: http://www.pouchen.com/
Yue Yuen: http://www.pouchen.com/
Pou Sheng: http://www.pouchen.com/

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